

Jiangsu Yanghe Brewery Joint-Stock Co., Ltd.

118



2015

.....	1
.....	3
.....	5
.....	8
.....	11
.....	15
.....	18
2016	20

2015 1 1 2015 12 31

七

2015

2015

www.cninfo.com.cn

www.chinayanghe.com

[2002]155

2002 12 27

[2009]1077

4,500

2009 11 6

10			
	2012	FT	500
425	2013		
		2014	
2015		2015	2000
	500		millwardbrown
	2015	brandz	100
52		2015	5A
1955		2015	
1955		2015	
2015	8	2015	50
25		187	24
	12	5	
2015			

1

2015 12

2015

2014

2

2015

2

10

2014 9

3

2015

49

2015 6

4

2015

		2009	
	6	86.33	
37.3%			3.31
			106,056.8

2015		1,506,988,000
	10	18
2,712,578,400		11,265,676,586.32

AAA

七

2015

1

2015

O2O

360

55

2

2015

33

40

1033

114

829

288

1772

662

120

51

30%

1

PDCA

2

2004 1

3

2013

CNAS

CNAS

72

2005

HACCP

4

2010

2015

QQ

5

6

ISO14001

1

22%

50%

2

2008 7

		35T/H			
	350	2008	11		
		216.82		2009	
30	2010			60	2015
40					
		50%			
3					
16750			+	EGSB+	
+BAF					
	2				
2014					
4					

2013 7

1986.6

12

9 / 3 /
817.2 / 26.8 / 4.11 /
0.26 /

5

100%

2014

200

六

1

2009

301.28

2

2007

2013

CCTV

20

2015

2016

2016